Want to tell the world about your latest recruitment drive but don’t know where to start? Want to highlight your latest High Adventure trip but find writing scarier than a class 5 rapid? Want to put that Pinewood Derby photo in the paper? Got an article but don’t know where to send it?

We have the answers you need!

Speakers:
Howard Lee - Troop 368 – “Why you need to publicize your unit (introduction)”
Linda Hogan - Cable TV Advertising Associates, Inc. – “10 ways to market your unit”
Barbara Rybolt – Independent Press – “Photos – the good, the bad & the ugly”
Howard Lee – Troop 368 – “Writing for attention (so someone might actually read it)”

When: Sunday June 24, 2-4PM
Where: Patriots’ Path Council, 222 Columbia Turnpike, Florham Park, NJ 07932
Registration: Jennifer Volz P 973.765.9322 X249 JENNIFER.VOLZ@SCOUTING.ORG